

**Stratford**

# Winterfest

**January 24-26, 2020**

**Come join us as a Stratford Winterfest Partner!**

## Sponsorship Opportunities

We know that you aren't thinking snow yet but our volunteer committee is already planning Winterfest 2020. Come join us as a Sponsor of one of the most popular city events of the season.

Our goal is simple; to provide a high quality, fun, educational winter weekend at no cost. We are therefore asking for your support to help us with this goal.

Can you help?

- **Be an Exclusive Event Sponsor**
- **Provide Cash Sponsorship**
- **Donate a Product or be a Service Contributor**

Whatever you choose, it will make Stratford Winterfest a unique winter time marketing opportunity for your business and continue to provide free winter entertainment for families.

Thank you for your generosity and commitment!

With Kindest Frozen Regards,

Lesley Spencer-Cooper  
Stratford Winterfest Chair and the Volunteer Committee  
[sponsor@stratfordwinterfest.ca](mailto:sponsor@stratfordwinterfest.ca)  
519-274-2187



[www.stratfordwinterfest.ca](http://www.stratfordwinterfest.ca)



# Stratford Winterfest Sponsorship Opportunities - January 24-26, 2020

## Sponsorship Recognition

Sponsorship Level	Platinum \$5000+	Diamond \$2500- \$4999	Gold \$1000- \$2499	Silver \$500- \$999	Bronze \$200-\$499
<b>Current 2019 Sponsors</b>	<i>City of Stratford</i>				
Verbal Recognition in Park on Loud Speaker	✓	✓	✓	✓	✓
2019 Winterfest Program – Name	✓	✓	✓	✓	✓
Newspaper Thank you ad - name	✓	✓	✓	✓	✓
Sponsor listing on website - name	✓	✓	✓	✓	✓
Sponsor listing through social media (Facebook, Twitter, Instagram)	✓	✓	✓	✓	
Newspaper Ad, pre-event - name	✓	✓	✓		
Exclusive Event Signage (Event Sponsors only)	✓	✓	✓		
Sponsor listing on website - logo	✓	✓	✓		
Newspaper Ad, pre-event – Logo	✓	✓			
Winterfest Program - Logo	✓	✓			
Newspaper Thank you ad - Logo	✓	✓			
Winterfest Poster Logo Placement	✓				
Banner Placement at Event (Banner to be Provided by Sponsor)	✓				

How can you help at Stratford Winterfest?

<b>Exclusive Event Sponsorship</b>	
<i>A contribution that will fully fund an event of your choice. Event recognition applies (see above).</i>	
	Main Event      \$3,000-\$5000
	Inflatables      \$3,000
	Apple Land Train \$2,500
	Petting Zoo      \$2,500
<b>Become a Cash Sponsor</b>	
<i>A cash contribution of any amount that will be applied toward the collective purchase of events and attractions:</i>	
	Platinum Level    \$5,000+
	Diamond Level    \$2,500-\$4999
	Gold Level        \$1000-\$2499
	Silver Level       \$500-\$999
	Bronze             \$100-\$499
<b>Become a Contributor</b>	
<i>Do you have a product or service you are interested in donating to Stratford Winterfest? Or do you have something that you would like to sell on site? Tell us about it:</i>	



**THANK YOU!**

**An Invoice will be issued upon confirmation:** Please note that sponsorship cheques can be post-dated to January 1, 2020.

We ask that you *kindly submit your completed sponsorship form to Stratford Winterfest, PO Box 874, Stratford, Ontario N5A 6W3 OR by fax to 519-271-1586 or by email [sponsor@stratfordwinterfest.ca](mailto:sponsor@stratfordwinterfest.ca) by December 1, 2019* so that we can ensure you are optimally recognized in our promotions and advertising.

Company:	
Contact Name:	
Address:	
City/Postal:	
Phone Number:	
Email Address:	
<b>Signature:</b>	
Comments:	

Thank you for your time and consideration!



**What people have said:**

***“THANK YOU all for the behind the scenes hard work and planning that made Winterfest SUCH a great time for everyone!!! Love your pink shirts and big smiles”. Shelley B***

***“Awesome event! Congratulations team and well DONE!***

***“Great job on Winterfest! I attended all 3 days and loved it! Laura S.***

***“Thank you the kids had lots of fun.” Pauline S.***

***“We had an amazing day today!” Amanda B***